

CRAFT Beer & Brewing Magazine
BREWING INDUSTRY GUIDE // **FALL 2025**

BEYOND BEER!
MALT-BASED
COCKTAILS,
HEMP-DERIVED
THC BEVERAGES,
COFFEE PROGRAMS
& MORE

**WINNING
COMPETITIONS
& CAPITALIZING ON
YOUR WINS**

HOPS INSIDER
THREE NEW
VARIETALS &
BUILDING
BETTER FOAM

FIDDLEHEAD
RELENTLESS
FLAGSHIP FOCUS,
REMARKABLE
GROWTH

**ELEVATE YOUR
TECHNIQUE**
POUR WITH
AUTHORITY

CRAFT COAST

With a casual, food-first approach that undersells the medal-winning lagers and ales, this San Diego brewery is turning birria fans into beer lovers, one mulita and Mexican-style lager at a time.

THE CLIMATE & YOUR MASH TEMPS |||| **NAVIGATING TARIFF UNCERTAINTY** |||| **SHARING SPACE**

NEW AND NOTABLE

Fresh and innovative products from the best manufacturers in the business



INTRODUCING KARMA

A cross-continental creation from Hops Direct (Yakima Valley, WA) and Charles Faram (UK), Karma is a dual-purpose variety built for balance and versatility. Its profile blends herbal depth with vibrant fruit character, featuring notes of pine, sweet berry, tropical fruit, red fruit, and stone fruit.

<https://hopsdirect.com/pages/search-results-page?q=karma>



PROXIMITY MALT PROX GOLD

PROX Gold is a British-style malt grown and crafted in the USA. This versatile malt from Proximity packs all the robust, full flavor of a pale malt import, minus the additional cost and carbon footprint of overseas sourcing. PROX Gold delivers the "it factor" for superior styles.

proximitymalt.com



YAKIMA CHIEF HOPS HYPERBOOST

A concentrated hop oil, HyperBoost™ was designed to amplify hop aromatics and increase yield. It can be used anywhere pellets are used but excels in a dry-hop addition. Made from single-hop varieties to deliver vibrant, variety-specific aromas.

yakimachief.com/commercial-hyperboost



DEUTSCHE BEVERAGE BREWERS INFUSION VESSEL

Designed to optimize large-scale dry hopping. This system makes the hop infusion process safer, easier, and more efficient. Consisting of a single-walled 5-barrel mixing tank with hard-piped 5 hp pumps, VFD-controlled mixing impeller, CO₂ manifold, and other unique features. This can also incorporate other flavorings, adjuncts, or syrups.

deutscheequipment.com/product/brewers-infusion-vessel/



OLD ORCHARD POG CRAFT JUICE CONCENTRATE BLEND

Tropical flavors aren't just for summertime anymore. Old Orchard's Passion Orange Guava blend is versatile enough for everything from IPAs to beyond-beer applications such as cider and seltzer.

Order your free sample at oldorchard.com/brewer.
oldorchard.com/bulk-sales/bulk-category/passion-fruit-orange-guava



BARON BREW EQUIPMENT TILT PRO MINI

Introducing the new Tilt Pro Mini, a patented wireless hydrometer and thermometer designed for serious homebrewers and small craft brewers who brew in 5-barrel or smaller stainless steel. The additional wireless range and precision make for a highly functional tool for making world-class beers.

tilthydrometer.com/products/group-buy-upgrade-tilt-to-tilt-pro-mini-hydrometer-and-thermometer





PAKTECH PAKLOCK® CERTIFIED CHILD-RESISTANT SECURITY CAP

PakLock® is the certified child-resistant cap designed for hemp, CBD, and THC-infused beverages. Made from 100 percent recycled and fully recyclable HDPE, PakLock® combines safety, compliance, and sustainability. Engineered for a perfect can fit, it's easy for adults to use, secure for kids, and built to last.

paktech-opi.com/paklock



WHITE LABS THE FLEXSERIES

The FlexSeries helps you save time, money, and yeast. Designed for use with PurePitch Next Generation, the FlexPump and FlexBrink offer an easy, safe, and efficient way to store and pitch yeast—no ladders or scissors needed. Enjoy better homogenization, shorter lag times, and more consistent, high-quality fermentations.

go.whitelabs.com/flexseries



HOPSTEINER SALVOPLUS®

Building a leaner, meaner, more cost-effective IPA, SalvoPlus® is a 100 percent hop-derived, immediately soluble liquid aroma extract engineered for consistent, clean, and scalable hop expression. Derived entirely from CO₂ hop extract, this solvent-free, emulsifier-free, liquid hop concentrate delivers a potent combination of essential hop oils and beta acids—without unwanted bitterness.

shop.hopsteiner.com/92584992.html



THE ONLY TRUE COLOR STANDARD FOR METAL DECORATING

Designing for metal decorating requires true representation of color, and color standards printed on paper just don't cut it. The INX Color Catalog is the industry's first true color standard for beverage can-design printed directly on metal.

inxinternational.com/services-support/color-management/inx-color-perfection/metal-color-catalog



STEEL CHILL-CUPS

Put your brand on every pour with custom-printed Steel Chill-Cups! Your full-color logo on our 100 percent recyclable steel cup makes your brewery memorable and is a keepsake for your patrons. Available in blue, red, green, or gray. Made in the USA.

SteelChillCups.com



JOHN I. HAAS LUPOCORE™

Haas LupoCORE™ is a next-generation hop-pellet solution designed to deliver consistent sensory outcomes, reliable brewhouse performance, and scalable application across production volumes. It's the ideal choice for brewers seeking superior results in finished beer character without altering their brewing process.

lupohops.com



SPRAYING SYSTEMS CLOUD-SELLERS® 360 FLUID-DRIVEN TANK CLEANER

Revolutionize your brewery's cleaning operations with the Cloud-Sellers® 360 Fluid-Driven Tank Cleaner. Remove even the toughest residues quickly and efficiently with our high-impact tank cleaner. Spraying Systems Co. also offers exceptional service and a range of maintenance solutions to keep your equipment operating at peak performance.

spray.com/brewery



HAAS
LUPOCORE™
SENSORY PLUS™ ENHANCED HOP PELLETS

